

# What is the Pet Rock Festival?

Held for more than 10 years, the Pet Rock Festival is an afternoon expo/festival that includes live music, vendors, food, contests, and most importantly, more than 200 animal organizations broadcasting their causes. It is held the second Sunday of September each year.

Proceeds from the festival are distributed to Massachusetts-based animal welfare organizations, including shelters, cruelty watchdogs and rescue leagues. Regular recipients of our festival include Humane Society Youth, the Animal Legal Defense Fund, Foster Parrots and the Massachusetts Society for the Prevention of Cruelty to Animals (MSPCA). \$1,000, \$500 and \$250 awards are also handed to rescue groups and shelters that win our coveted "lottery" and "adoptable pet parade" during the festival.



So far, Pet Rock Fest has distributed well over \$100,000 to worthy animal causes in New England. We've also given to groups such as Mass. Vest-A Dog, the Animal Legal Defense Fund, the Worcester Animal Rescue League and the Second Chance Animal Shelter.

Pet Rock Fest is not only a huge animal event, but a year-round endeavor to educate, promote and communicate with people the importance of treating animals with kindness. Our Web site, [www.petrockfest.com](http://www.petrockfest.com), has become a general meeting place for concerned animal lovers to unite and share information and thoughts. On this site, we post animal news, link to important animal-related sites, update you on our upcoming festival and most importantly, provide a forum for folks to chat.

Pet Rock Fest is a nonprofit 501(c)3 organization. Your donations are tax deductible.



Photo by Jeff Loughlin

Please visit our site and communicate with us, and others, often. Get involved. Learn more. And remember, they can't talk, so we will.

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